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CODES

NAICS
 513110 541490 541690
 512110 541512 541990
 519290 541611 561110
 541330 541613 561320
 541430



PSC

7630 R499 R707
 B599 R699 R708
 R410 R701 R799
 R422 R706 T099
 R426

PRIMARY CONTACT

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WEB/SOCIAL MEDIA

 CircuitMedia.com
 /CircuitMediaLLC
 @CircuitMedia



CAPABILITIES

Public Affairs, Public Relations, Communications, Marketing, and Events for Government

Circuit Media provides public affairs, public relations, and complimentary support to governmental agencies and their stakeholders. We understand that clear, compelling, and effective relationship strategy and management are essential to the success of your organization. Our expertise includes developing working relationships with reporters and other media representatives, creating and maintaining a fully developed community relations program, keeping in contact with other government agencies, and keeping internal and external audiences informed on concerns that may impact them.

CORPORATE INFORMATION

- Private Corporation – founded in 2002
- Rebecca Askew, Esq. – CEO
- Number of Employees – 50 nationwide
- DBE, SBE, M/WBE, SWaM
- SBA 8(a) Graduate of the Year - CO and Region 8
- ISBEE – Indian Small Business Economic Enterprise
- EDWOSB – Economically Disadvantaged Woman-Owned Small Business
- WOSB – Woman-Owned Small Business
- Colorado Top 100 Woman-Owned Company - 9 years in a row
- Department of Labor HIREVets Platinum Awardee - 5 years in a row
- Top Secret/Q-Level Clearance
- DOE Mentor-Protégé Program Awardee - Mentor is National Renewable Energy Lab (NREL)
- Plain Language Experts
- Section 508 Accessibility Experts

CORE COMPETENCIES



Community Relations
 We develop and manage outreach strategies that educate and inform



Social Media
 We create and manage social media channels to engage the public and promote your brand



Media Relations
 We manage relationships with media organizations by generating positive publicity



Internal Communications
 We support management and HR teams in effectively communicating with other employees



Government Relations
 We communicate with the government in areas of compliance sensitivity and risk



Crisis Communications
 We leverage communications and media relationships to support crisis management



Visual Communications
 We create graphics, animations, videos, and other visuals to engage your audience



Plain Language
 We create clear communications that are easily understood by your audience



Event Planning
 We analyze goals, create strategy, manage site selection, registration, staffing, facilitation, and day-of-show



Accessibility
 We create, test, and remediate all outreach materials to ensure they are accessible to all



U.S. Department of Labor, National Office of Job Corps

Change Management Development and Support

Responsibilities centered on change management and human-centered research and design, event planning and management, public affairs, marketing and stakeholder engagement, training, technical writing, accessibility, graphic design, website design, videography

contact: Kevin Culp, culp.kevin@dol.gov

City and County of Denver Colorado Department of Transportation

Public Relations/Crisis Communications

Responsibilities include public information management, crisis communications, public outreach strategy, marketing, technical writing, visual communications, event planning and management, social media development and strategy

contact: Nancy Kuhn, nancy.kuhn@denvergov.org

U.S. Department of Energy, Sandia National Laboratories

Visual Communications Services

Responsibilities include event planning and management, internal/external communications, web design, technical writing, accessibility, videography, graphic design, photography

contact: Florencia Prada, fprada@sandia.gov

U.S. Department of Commerce, National Institute of Standards and Technology

Marketing Support, Web Design and Hosting, Event Videography Services

Responsibilities include creative direction, logistics, video production, project management, graphic design, writing and copy editing, marketing materials, social media, public outreach, and website design

contact: Sarah Hughes, sarah.hughes@nist.gov

U.S. Department of Defense, Colorado Army National Guard

Marketing Support Services

Responsibilities include social media, marketing strategy and materials, graphic design, website maintenance, event planning and management, public affairs

contact: Suzanne Buemi, Suzanne.m.buemi.civ@mail.mil

High Line Canal Conservancy

Public Outreach Campaign

Responsibilities included developing a series of videos, public outreach materials, social media content, and web design to promote and protect the High Line Canal.

contact: Connie Brown, connie@highlinecanal.org

Denver Department of Public Health and Environment

Anti Stigma Campaign

Responsibilities included messaging and communications development, marketing campaign implementation, program evaluation

For more information, please visit circuitmedia.com

