# CIRCUIT**MEDIA**

#### FEDERAL IDENTIFIERS

DUNS: 153780031 UEI: HLSDA7KKQCN8 CAGE: 668P0 GPO: 19537 GSA MAS: 47QRAA18D00EN OASIS SB: 47QRAD20D1148 STARS III: 47QTCB22D0269

#### CODES

NAICS	NIGP
513110	915-23
512110	915-64
519290	915-71
541330	915-72
541430	962-69
541490	
541512	
541611	
541613	
541690	
541990	
561110	
561320	

#### PRIMARY CONTACT

Rebecca Askew, CEO raskew@circuitmedia.com (o) 303.562.1807 (m) 303.888.7925

### WEB/SOCIAL MEDIA





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GREEN

# CAPABILITIES

#### Communications, Creative and Staffing Services for Government.

With offices in Denver and Washington, D.C, Circuit Media works collaboratively with government clients to assess goals, create timelines and develop solutions that provide positive outcomes for both customer and constituent. Whether we are staffing a project, providing multimedia design or public information assistance, we utilize concise methodologies and plain language skills to offer cost-effective end products that meet and exceed expectations.

## **CORPORATE INFORMATION**

- Private Corporation founded in 2002
- Rebecca Askew, Esq., CEO
- Number of Employees 60 nationwide
- DBE, SBE, M/WBE, SWaM
- SBA e-200 Emerging Company
- ISBEE Indian Small Business
  Economic Enterprise
- EDWOSB Economically Disadvantaged Woman-Owned Small Business
  - WOSB Woman-Owned Small Business
- Colorado Top 100 Woman-Owned Company
- 2018 Colorado Company to Watch
- Department of Labor HIREVets Platinum Awardee

# CORE COMPETENCIES

- Public Information and Policy
- Media and Crisis Communications
- Writing and Copy Editing
- Graphic Design
- Multimedia and UI Design
- Publishing Print/Digital
- Illustration Services
- Staffing IT/Acquisitions Specialties
- Social Media/Marketing Strategy
- Project Management and Compliance
- Events and Trade Shows
- Video Production/Photography
- Closed Captioning/Audio Descriptions
- Web Development
- 508 Compliance and Accessibility







## **BENEFITS OF WORKING WITH US**

- Exceptional past performance ratings
- Quick and accurate turnaround
- Accessibility and Section 508 trained
- Spanish language expertise
- Certified Green Business
- Offices in Denver and Washington, DC
- Government purchase cards accepted
- Approved GPO subcontractor
- Plain language certified
- In-house creative studio
- Q Top Secret Facility Clearance
- Collaborative and experienced staff
- SAM registration complete and up to date
- Use of design thinking techniques

# CIRCUIT**MEDIA**



# Denver Department of Public Health and Environment

#### Anti Stigma Campaign

messaging and communications development, marketing campaign implementation, program evaluation, video production

contact: Irene Pérez Law, irene@analyticsandinsightsmatter.com

#### Denver International Airport, Department of Aviation, Air Service Development

#### On call Graphic Design Consultants

graphic design, branding, layout and formatting, marketing materials

contact: Laura Jackson, laura.jackson@flydenver.com

#### City and County of Denver, Department of Transportation and Infrastructure

#### Public Relations and Communications Management

public information management, crisis communications, public outreach strategy, marketing, technical writing, visual communications, event planning and management, social media development and strategy, video production

contact: Nancy Kuhn, nancy.kuhn@denvergov.org

#### Colorado Department of Human Services, Office of Early Childhood

#### Copywriting and Design Support

website content, translation, marketing and educational materials

contact: Lindsey Dorneman, lindsey.dorneman@state.co.us

#### **Regional Transportation District (RTD)**

*On-call Video Production Services* creative development, full-service videography, closed-captioning, audio descriptions

contact: Marta Sipeki, marta.sipeki@rtd-denver.com

#### **Colorado Department of Human Services**

Infographics Services graphic design, strategic communications, accessibility, project management

contact: Nicklaus Lesley, Nicklaus.Lesley@state.co.us

#### Colorado Department of Transportation

#### Public Information Services

crisis and routine communications, public outreach and relations

contact: Rick Suer, rsuer@newdesignconstruction

#### **Denver Housing Authority**

# Videography Services and On-Call Public Relations Services

strategic media and public relations outreach, development and production of public relations collateral, on-call photography, videography, graphic design, multimedia services, closed-captioning

contact: Keo Frazier, kfrazier@denverhousing.org

#### Colorado Department of Public Safety, Financial Services Unit

*Technical Writing Support* technical writing, documentation, graphic design of reference materials

contact: Tip-arpar Karasudhi, tip-arpar.karasudhi@state.co.us

#### **Colorado Department of Labor & Employment**

*Rapid Response Unemployment Training Videos* video production in in English and Spanish, creative guidance, motion graphics development, production, post-production, media delivery, video captioning, audio descriptions, AD scriptwriting

contact: Karen Hoopes, karen.hoopes@state.co.us

### For more information, please visit circuitmedia.com







