

# CIRCUITMEDIA

STAFFING • COMMUNICATIONS • CREATIVE SERVICES

## Trusted DOE Partner

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Mentor Protégé Partnering Brief  
August 21, 2024



# About Circuit Media

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Circuit Media has a proven track record of assisting DOE and lab clients in achieving their goals with innovative and timeline-driven strategies. We are accurate, transparent, and accessible, all while driving positive change for our clients and their stakeholders.

Certified as a Small Business, Woman-Owned Small Business (WOSB), Economically Disadvantaged Woman-Owned Small Business (EDWOSB), and Indian Small Business Economic Enterprise (ISBEE).



**Located in Denver, CO**, with an office in Washington, DC. With employees across all time zones, we can **quickly respond to requests or pivot as needs change**.



## Core Expertise:

- **Plain Language:** Clear, concise, and effective communications.
- **Accessibility Focus:** Creating content compliant with Section 508 and WCAG standards.
- **Top Secret Security Clearance:** Q Clearance for handling sensitive information.



**Our dedicated in-house team ensures seamless project execution.** From concept to completion, we handle project management, design, implementation, communications, and staffing, guaranteeing consistency and quality.



Our client reviews rate us as **exceptional** in our ability to perform government services **on time, in scope, and on budget**.



# DOE Mentor Protégé Program

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Circuit Media has been a member of the DOE Mentor Protégé Program since 2023. Through the program, we are eligible for sole source Direct Awards from DOE laboratories for 10 NAICS codes.

## PRIMARY NAICS: 541611

General Management Consulting Services

### 541613

Marketing Consulting Services

### 541820

Public Relations Agencies

### 541410

Document Preparation Services

### 541490

Other Specialized Design

### 541430

Graphic Design

### 541990

All Other Professional, Scientific, and Technical Services

### 561320

Temporary Staffing

### 541511

Custom Computer Programming

### 335313

Control Panels



# Circuit Media Capabilities

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Circuit Media delivers exceptional results through **strategic staffing, clear communication and expert design**. From concept to completion, we provide efficient and effective solutions.



Learn More, Scan Now



# Circuit Media Capabilities



## Staffing

- Sustainable Staffing
- Surge Support
- Technical and Subject Matter Expertise



## Communications

- Public Information/Affairs
- Communications Management
- Plain Language Writing and Editing
- Content Development & Messaging
- Social Media Strategy & Management
- Marketing & Campaigns



## Creative

- Graphic Design & Visual Communications
- Website Design & Development
- Multimedia Production
- Section 508, WCAG Compliance, Accessibility
- Branding & Strategy



# Benefits of Partnership



# Supporting DOE Goals Through Partnerships

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By partnering with Circuit Media, the DOE can effectively support its small business initiatives, enhance diversity and inclusion efforts, and optimize resource allocation.

*We operate as an extension of your team, making the process easy and seamless.*

## Providing Value to DOE

- **Access to Skilled Professionals:** Circuit Media offers access to a team of experts in communications, creative services and staffing.
- **Flexible Staffing:** Tailored staffing solutions are available to meet the specific needs of each project.
- **Cost Efficiency:** By working with Circuit Media, DOE Laboratories can reduce overhead costs, optimize resource utilization, and achieve cost savings through shared services.
- **Enhanced Performance:** Accelerate project timelines, enhance communication, and increase overall efficiency.

## Support DOE's Strategic Objectives

- **Small Business Utilization:** Contribute to DOE's commitment to supporting small businesses.
- **Diversity and Inclusion Promotion:** Collaborating with a woman- and minority-owned small disadvantaged business like Circuit Media helps DOE promote diversity and inclusion within its operations.



# Strengthening Large Business Through Partnerships

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By partnering with a small business like Circuit Media, large organizations can gain a competitive edge, drive innovation, and achieve strategic objectives.

## Key Benefits of Partnering with a Small Business

- **Enhanced Capabilities:** Circuit Media offers specialized skills and deep expertise in specific areas, such as sustainable staff augmentation and accessible design. Flexible staffing and cost-effective solutions to help fill in the gaps and boost your organization's strengths.
- **Driving Innovation:** Working with Circuit Media's smaller team can foster flexibility and fresh perspectives, encourage creativity and accelerate project timelines. Collaborating with a protégé can also open doors to new contracts and opportunities with DOE and labs.
- **Regulatory and Diversity Compliance:** Partnering with a DOE protégé helps fulfill corporate responsibility and diversity goals.
- **Cost Reduction and Efficiency:** By leveraging shared resources, scaling up when needed, and focusing on what you do best, partnering with a small business can save money and increase productivity.





# Amplifying Small Business Success Through Partnerships

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For other small businesses, partnering with Circuit Media can unlock new opportunities and drive mutual growth.

## Shared Resources and Expertise

- **Enhanced Capabilities:** Opportunity to combine our core competencies to offer comprehensive services, access specialized talent and project management support.
- **Cost Savings:** Share resources, marketing and administrative support to reduce costs.
- **Expanded Market Reach:** Collaborate on projects to fill gaps, share referrals, and combine expertise to attract larger clients and contracts.
- **Increased Contracting Opportunities:** Leverage Circuit Media's DOE protégé status, mentorship, and joint bidding for government contracts.

## Core Areas of Small Business Collaboration

- Complementary Services
- Knowledge Sharing and Best Practices
- Talent Acquisition
- Expanded Opportunity Pool
- Mentorship and Training

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## Reach Out. Let's Chat.



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