

FEDERAL IDENTIFIERS

DUNS: 153780031 **UEI:** HLSDA7KKQCN8

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CODES

NAICS

541611

541613

541820

561410

541490 541430

541990

541511

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335313

PRIMARY CONTACT

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WEB/SOCIAL MEDIA



CircuitMedia.com



/CircuitMediaLLC



@ CircuitMedia







CAPABILITIES OVERVIEW

General Management Services for DOE, including Staffing, Communications and Creative

Circuit Media is a SBA-certified EDWOSB, WOSB business with decades of experience supporting a wide variety of federal and state government contracts. Circuit Media specializes in recruiting and retaining highly skilled staff and uses its collaborative and client-centered approach to ensure all contracts are met with the highest level of customer service. Whether we are staffing a project, providing multimedia design or communications support, we work hard to serve as a true business partner to our clients. Circuit Media is a DOE Protégé through NREL.

Visit our DOE-specific web page for details, https://circuitmedia.com/doe-protege/

CORPORATE INFORMATION

- Private Corporation founded in 2002
- Rebecca Askew, Esq., CEO
- Number of Employees 65 nationwide
- DBE, SBE, M/WBE, SWaM
- ISBEE Indian Small Business **Economic Enterprise**
- EDWOSB Economically Disadvantaged Woman-Owned Small Business
- WOSB Woman-Owned Small Business
- Offices in Denver and Washington, D.C.

- Q-Level Top Secret Facility Clearance
- Proven staffing partner high retention rate
- Department of Labor HIREVets Platinum Awardee - 3 years in a row
- Colorado Top 100 Woman-Owned Company - 7 years in a row
- 2023 Small Business of the Year Denver **Business Journal**
- SBA 8(a) Graduate of the Year for Colorado and Region 8

CORE COMPETENCIES



Staffing

We staff nationwide effectively and efficiently to provide best value



Communications Management

We manage the flow of information to ensure the right information, recipient, and timing



Media & Government Relations

We manage media and government relationships and communicate in their language



Design & Visual Communications

We create graphics, animations, videos, and other visuals to engage your audience



Event Planning

day-of-show





Social Media & Content

We manage social media channels to engage the public and promote your brand



Strategy & Messaging

We help you decide what to say, when and how to say it to meet your mission



Crisis Communications

We leverage communications and media relationships to support crisis management



Plain Language

We create clear communications that are easily understood by your audience





Accessibility

We create, test, and remediate all outreach materials to ensure they are accessible to all



CIRCUITMEDIA

U.S. Department of Energy, Sandia National Laboratories

Visual Communications Services

Responsibilities include event planning and management, internal/external communications, web design, technical writing, accessibility, videography, graphic design, photography

contact: Florencia Prada, fprada@sandia.gov

U.S. Department of Energy, National Renewable Energy Laboratory

Visual Communications Services

Visual communications, videography, writing/editing, animation, podcast services

contact: Sonja Berdahl, Sonja.Berdahl@nrel.gov

U.S. Department of Energy, Western Area Power Administration

Control Panel Support

project management, quality control / quality assurance, electrical engineering, relay panels/control and protection switchboards, substation batteries and class breakers, sourcing for commodity materials

contact: Knut Aakhus, P.E., aakhus@wapa.gov

U.S. Department of the Navy

Marketing Video Production Services

creative development, full-service video production & editing, motion graphic design, project management

contact: Tom Webster, thomas.m.webster12.civ@mail.mil

Bureau of Land Management

Communications Support Services

Writing/editing, website redesign, graphic design, marketing campaigns, 508 compliance, translation for agency-wide BPA

contact: Lauren Gapinski, lgapinski@blm.gov

U.S. Department of Defense, Colorado Army National Guard

Marketing Support Services

Responsibilities include social media, marketing strategy and materials, graphic design, website maintenance, event planning and management, public affairs

contact: Suzanne Buemi, Suzanne.m.buemi.civ@mail.mil

U.S. Department of the Interior, Bureau of Land Management

Staffing of National Operations Center

personnel and project management - FBMS help desk, IT acquisitions, contract specialists, energy data specialist, subject matter expert, graphic designers

contact: Melissa Hutchison, mhutchison@blm.gov

United States Coast Guard

Technical Writing and Editing Services

Staffing of subject matter experts, research and writing, editing technical documents, reports, manuals, promotion materials, and presentation materials, meeting and event facilitation, training

Contact: LCDR Christine Lloyd, christine.e.lloyd@uscg.mil

For more information on our capabilities, please visit circuitmedia.com











