# CIRCUIT**MEDIA**

### FEDERAL IDENTIFIERS

DUNS: 153780031 CAGE: 668P0 GPO: 19537 GSA: 47QRAA18D00EN

#### CODES

NAICS	PSC
511110	7630
511120	B599
512110	R410
541430	R422
541490	R426
541611	R499
541613	R699
541810	R701
541820	R706
541922	R707
541990	R708
561320	R799
561410	T099

### PRIMARY CONTACT

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# WEB/SOCIAL MEDIA



- f /CircuitMediaLLC
- 🥑 @ CircuitMedia







# CAPABILITIES

#### Communications, Staffing and Creative Services for Government.

Circuit Media is a SBA-certified DBE, WOSB/EDWOSB and an Indian owned company (ISBEE.) Circuit Media works collaboratively with clients to assess goals, create timelines and develop solutions that provide positive outcomes for both customer and constituent. Whether we are staffing a project, providing project management, multimedia design or public affairs assistance, we utilize concise methodologies and plain language skills to offer cost-effective end products that meet and exceed expectations. We work hard to serve as a true business partner to our clients. Circuit Media has offices in Denver, CO and Washington, DC.

# CORPORATE INFORMATION

- Private Corporation founded in 2002
- Rebecca Askew, Esq., CEO
- Number of Employees 65 nationwide
- DBE, SBE, M/WBE, SWaM
- SBA 8(a) Graduate of the Year CO and Region 8
- ISBEE Indian Small Business Economic
- Enterprise
- EDWOSB Economically Disadvantaged
- Woman-Owned Small Business
- WOSB Woman-Owned Small Business
- Colorado Top 100 Woman-Owned
- Company
- Department of Labor HIREVets Platinum Awardee 3 of 3 years

# CORE COMPETENCIES

- Workforce and Performance Management
- Human Resources Management
- Nationwide Staffing Capabilities
- Plain Language Communications
- Writing and Copy Editing
- Graphic Design
- Multimedia and Website Design
- Full Service Video Production
- 508 Compliance and Accessibility
- Public Affairs and Policy
- Media and Crisis Communications
- Social Media/Marketing Strategy
- Project Management and Compliance



- Exceptional past performance ratings
- Meet agency set-aside goals
- High contractor retention rates
- Ability to staff nationwide both effectively and efficiently
- Tested staffing professionals
- Advanced recruitment techniques
  - Use of design thinking techniques
- Quick and accurate turnaround

• Accessibility and Section 508 trained

- Spanish language expertise
- Plain language certified
- Collaborative and experienced staff
- In-house creative studio
- Offices in Denver and Washington, DC
- Q Top Secret Facility Clearance
- SAM registration complete and up to date



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#### U.S. Bureau of Land Management (BLM)

**Staffing for National Operations Center (NOC)** Recruiting, onboarding, retention; personnel and project management - full range of staffing support, including hiring and managing all levels of subject matter expertise for National Operations Center

Contact: Jennifer Rodman-Snyder, jrodmansnyder@blm.gov

#### U.S. Bureau of Land Management (BLM)

#### Staffing for National Office

Recruiting, onboarding, retention; personnel and project management - full range of staffing support, including hiring and managing all levels of subject matter expertise for National Office

Contact: Melissa Hutchison, mhutchison@blm.gov

#### U.S. Bureau of Land Management (BLM)

Creative Services Blanket Purchase Agreement - for all DOI and USFS offices Writing, editing, website design, marketing, communications, branding, ebook development

Contact: Lauren Gapinski, Igapinski@blm.gov

#### U.S. Fish & Wildlife Service (USFWS)

*Illustration and Graphic Design* design research, concepting, graphic design, illustration, review and editing, 508 compliance

Contact: Ken Warren, ken\_warren@fws.gov

#### U.S. Fish & Wildlife Service (USFWS)

#### Graphic Design Services

graphic design, layout, and 508-compliant remediation services for strategic documents

Contact: John Huffman, john\_huffman@fws.gov

#### U.S. Geological Survey, Office of Employee Development (USGS)

#### Instructional Design Services

E-learning course development & editing, accessibility, video post-production, graphic design

Contact: Chad Bushman, cbushman@usgs.gov

#### U.S. Bureau of Reclamation (BOR)

*Mary's Lake Power Plant Control Panel Upgrade* Project management, logistics to supply custom Control Panels

Contact: Tonya A. Browning, tabrowning@usbr.gov

# U.S. Geological Survey, Office of Employee Development (USGS)

*On-Call Video Editing Services* Video editing, closed-captioning, narration,

multimedia support

Contact: Stacey Clarke, sdclarke@usgs.gov

# For more information, please visit <u>circuitmedia.com</u>







