



FEDERAL IDENTIFIERS

DUNS: 153780031
UEI: HLSDA7KKQCN8
CAGE: 668P0
GPO: 19537
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DOE Protégé - NREL

CODES

NAICS

541611
 541613
 541820
 561410
 541490
 541430
 541990
 541511
 561320
 335313

PRIMARY CONTACT

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 303.292.1212

WEB/SOCIAL MEDIA

CircuitMedia.com
 /CircuitMediaLLC
 @CircuitMedia



CAPABILITIES OVERVIEW

Public Affairs, Marketing, Creative and General Management Services for DOE

Circuit Media is a SBA-certified EDWOSB, WOSB business with decades of experience supporting a wide variety of federal and state government contracts. Circuit Media specializes in recruiting and retaining highly skilled staff and uses its collaborative and client-centered approach to ensure all contracts are met with the highest level of customer service. Whether we are staffing a project, providing multimedia design or public affairs assistance, we work hard to serve as a true business partner to our clients. Circuit Media is a DOE Protégé through NREL. Visit our DOE-specific web page for details, <https://circuitmedia.com/doe-protege/>.

CORPORATE INFORMATION

- Private Corporation – founded in 2002
- Rebecca Askew, Esq., CEO
- Number of Employees – 65 nationwide
- DBE, SBE, M/WBE, SWaM
- ISBEE – Indian Small Business Economic Enterprise
- EDWOSB – Economically Disadvantaged Woman-Owned Small Business
- WOSB – Woman-Owned Small Business
- Offices in Denver and Washington, D.C.
- Q-Level Top Secret Facility Clearance
- Proven staffing partner - high retention rate
- Department of Labor HIREVets Platinum Awardee - 3 years in a row
- Colorado Top 100 Woman-Owned Company - 7 years in a row
- 2023 Small Business of the Year - Denver Business Journal
- SBA 8(a) Graduate of the Year for Colorado and Region 8

PUBLIC RELATIONS/AFFAIRS CORE COMPETENCIES

- Community Relations**
We develop and manage outreach strategies that educate and inform
- Media Relations**
We manage relationships with media organizations by generating positive publicity
- Government Relations**
We communicate with the government in areas of compliance sensitivity and risk
- Visual Communications**
We create graphics, animations, videos, and other visuals to engage your audience
- Event Planning**
We analyze goals, create strategy, manage site selection, registration, staffing, facilitation, and day-of-show
- Social Media**
We manage social media channels to engage the public and promote your brand
- Internal Communications**
We support management and HR teams in effectively communicating with other employees
- Crisis Communications**
We leverage communications and media relationships to support crisis management
- Plain Language**
We create clear communications that are easily understood by your audience
- Accessibility**
We create, test, and remediate all outreach materials to ensure they are accessible to all

**U.S. Department of Energy,
Sandia National Laboratories**
Visual Communications Services

Responsibilities include event planning and management, internal/external communications, web design, technical writing, accessibility, videography, graphic design, photography

contact: Florencia Prada, fprada@sandia.gov

**U.S. Department of Energy, National Renewable
Energy Laboratory**
Visual Communications Services

Visual communications, videography, writing/editing, animation, podcast services

contact: Sonja Berdahl, Sonja.Berdahl@nrel.gov

**U.S. Department of Energy, Western Area Power
Administration**
Control Panel Support

project management, quality control / quality assurance, electrical engineering, relay panels/control and protection switchboards, substation batteries and class breakers, sourcing for commodity materials

contact: Knut Aakhus, P.E., aakhus@wapa.gov

U.S. Department of the Navy
Marketing Video Production Services

creative development, full-service video production & editing, motion graphic design, project management

contact: Tom Webster, thomas.m.webster12.civ@mail.mil

Bureau of Land Management
Communications Support Services

Writing/editing, website redesign, graphic design, marketing campaigns, 508 compliance, translation for agency-wide BPA

contact: Lauren Gapinski, lgapinski@blm.gov

**U.S. Department of Defense,
Colorado Army National Guard**
Marketing Support Services

Responsibilities include social media, marketing strategy and materials, graphic design, website maintenance, event planning and management, public affairs

contact: Suzanne Buemi, Suzanne.m.buemi.civ@mail.mil

**U.S. Department of the Interior,
Bureau of Land Management**
Staffing of National Operations Center

personnel and project management - FBMS help desk, IT acquisitions, contract specialists, energy data specialist, subject matter expert, graphic designers

contact: Melissa Hutchison, mhutchison@blm.gov

United States Coast Guard
Technical Writing and Editing Services

Staffing of subject matter experts, research and writing, editing technical documents, reports, manuals, promotion materials, and presentation materials, meeting and event facilitation, training

Contact: LCDR Christine Lloyd, christine.e.lloyd@uscg.mil

For more information on our capabilities, please visit circuitmedia.com

