

FEDERAL IDENTIFIERS

DUNS: 153780031
UEI: HLSDA7KKQCN8
CAGE: 668P0
GPO: 19537
GSA MAS: 47QRAA18D00EN
OASIS SB: 47QRAD20D1148
STARS III: 47QTCB22D0269

CODES

NAICS

513110	541490	541690
512110	541512	541990
519290	541611	561110
541330	541613	561320
541430		




PSC

7630	R499	R707
B599	R699	R708
R410	R701	R799
R422	R706	T099
R426		

PRIMARY CONTACT

Rebecca Askew, CEO
raskew@circuitmedia.com
(o) 303.562.1807
(m) 303.888.7925

WEB/SOCIAL MEDIA

 CircuitMedia.com
 /CircuitMediaLLC
 @CircuitMedia



CAPABILITIES

Public Affairs, Public Relations, Communications, Marketing, and Events for Government

Circuit Media provides public affairs, public relations, and complimentary support to governmental agencies and their stakeholders. We understand that clear, compelling, and effective relationship strategy and management are essential to the success of your organization. Our expertise includes developing working relationships with reporters and other media representatives, creating and maintaining a fully developed community relations program, keeping in contact with other government agencies, and keeping internal and external audiences informed on concerns that may impact them.

CORPORATE INFORMATION

- Private Corporation – founded in 2002
- Rebecca Askew, Esq., CEO
- Number of Employees – 60 nationwide
- DBE, SBE, M/WBE, SWaM
- SBA e-200 Emerging Company
- ISBEE – Indian Small Business Economic Enterprise
- EDWOSB – Economically Disadvantaged Woman-Owned Small Business
- WOSB – Woman-Owned Small Business
- Department of Labor HIREVets Platinum Awardee
- Colorado Top 100 Woman-Owned Company
- 2018 Colorado Company to Watch
- GSA MAS, OASIS SB Pool 1, STARS III, eFAST Contract Holder

CORE COMPETENCIES



Community Relations

We develop and manage outreach strategies that educate and inform



Social Media

We create and manage social media channels to engage the public and promote your brand



Media Relations

We manage relationships with media organizations by generating positive publicity



Internal Communications

We support management and HR teams in effectively communicating with other employees



Government Relations

We communicate with the government in areas of compliance sensitivity and risk



Crisis Communications

We leverage communications and media relationships to support crisis management



Visual Communications

We create graphics, animations, videos, and other visuals to engage your audience



Plain Language

We create clear communications that are easily understood by your audience



Event Planning

We analyze goals, create strategy, manage site selection, registration, staffing, facilitation, and day-of-show



Accessibility

We create, test, and remediate all outreach materials to ensure they are accessible to all



U.S. Department of Labor, National Office of Job Corps

Change Management Development and Support

Responsibilities centered on change management and human-centered research and design, event planning and management, public affairs, marketing and stakeholder engagement, training, technical writing, accessibility, graphic design, website design, videography

contact: Kevin Culp, culp.kevin@dol.gov

City and County of Denver Colorado Department of Transportation

Public Relations/Crisis Communications

Public Information management, crisis communications, public outreach strategy, marketing, technical writing, visual communications, event planning and management, social media development and strategy

contact: Nancy Kuhn, nancy.kuhn@denvergov.org

U.S. Department of Energy, Sandia National Laboratories

Visual Communications Services

Responsibilities include event planning and management, internal/external communications, web design, technical writing, accessibility, videography, graphic design, photography

contact: Florencia Prada, fprada@sandia.gov

U.S. Department of Commerce, National Institute of Standards and Technology

Marketing Support, Web Design and Hosting, Event Videography Services

Responsibilities include creative direction, logistics, video production, project management, graphic design, writing and copy editing, marketing materials, social media, public outreach, and website design

contact: Sarah Hughes, sarah.hughes@nist.gov

U.S. Department of Defense, Colorado Army National Guard

Marketing Support Services

Responsibilities include social media, marketing strategy and materials, graphic design, website maintenance, event planning and management, public affairs

contact: Suzanne Buemi, Suzanne.m.buemi.civ@mail.mil

High Line Canal Conservancy

Public Outreach Campaign

We developed a series of videos, public outreach materials, social media content, and web design to promote and protect Denver's High Line Canal.

contact: Connie Brown, connie@highlinecanal.org

Denver Department of Public Health and Environment

Anti Stigma Campaign

messaging and communications development, marketing campaign implementation, program evaluation

contact: Irene Pérez Law, irene@analyticsandinsightsmatter.com

For more information, please visit circuitmedia.com

