

FEDERAL IDENTIFIERS

DUNS: 153780031
CAGE: 668P0
GPO: 19537
GSA: 47QRAA18D00EN




CODES

NAICS	PSC
511110	7630
511120	B599
512110	R410
541430	R422
541490	R426
541611	R499
541613	R699
541810	R701
541820	R706
541922	R707
541990	R708
561320	R799
561410	T099

PRIMARY CONTACT

Rebecca Askew, CEO
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 (o) 303.562.1807
 (m) 303.888.7925

WEB/SOCIAL MEDIA

 CircuitMedia.com
 /CircuitMediaLLC
 @CircuitMedia



CAPABILITIES

Public Affairs, Public Relations, Communications, Marketing, and Events for Government

Circuit Media provides public affairs, public relations, and complimentary support to governmental agencies and their stakeholders. We understand that clear, compelling, and effective relationship strategy and management are essential to the success of your organization. Our expertise includes developing working relationships with reporters and other media representatives, creating and maintaining a fully developed community relations program, keeping in contact with other government agencies, and keeping internal and external audiences informed on concerns that may impact them.

CORPORATE INFORMATION

- Private Corporation – founded in 2002
- Rebecca Askew, Esq., CEO
- Number of Employees – 55 nationwide
- 8(a) Certified
- DBE, SBE, M/WBE, SWaM
- SBA e-200 Emerging Company
- ISBEE – Indian Small Business Economic Enterprise
- EDWOSB – Economically Disadvantaged Woman-Owned Small Business
- WOSB – Woman-Owned Small Business
- Department of Labor HIREVet Platinum Awardee
- Colorado Top 100 Woman-Owned Company
- 2018 Colorado Company to Watch
- GSA MAS and OASIS SB Contract Holder

CORE COMPETENCIES

-  **Community Relations**
We develop and manage outreach strategies that educate and inform
-  **Social Media**
We create and manage social media channels to engage the public and promote your brand
-  **Media Relations**
We manage relationships with media organizations by generating positive publicity
-  **Internal Communications**
We support management and HR teams in effectively communicating with other employees
-  **Government Relations**
We communicate with the government in areas of compliance sensitivity and risk
-  **Crisis Communications**
We leverage communications and media relationships to support crisis management
-  **Visual Communications**
We create graphics, animations, videos, and other visuals to engage your audience
-  **Plain Language/Accessibility**
We create communications that are understood by your audience and accessible to all
-  **Event Planning**
We analyze goals, create strategy, manage site selection, registration, staffing, facilitation, and day-of-show



U.S. Department of Labor, National Office of Job Corps

Change Management Development and Support

Responsibilities centered on change management and human-centered research and design, event planning and management, public affairs, marketing and stakeholder engagement, training, technical writing, accessibility, graphic design, website design, videography

contact: Kevin Culp, culp.kevin@dol.gov

City and County of Denver Colorado Department of Transportation

Public Relations/Crisis Communications

Public Information management, crisis communications, public outreach strategy, marketing, technical writing, visual communications, event planning and management, social media development and strategy

contact: Nancy Kuhn, nancy.kuhn@denvergov.org

U.S. Department of Energy, Sandia National Laboratories

Visual Communications Services

Responsibilities include event planning and management, internal/external communications, web design, technical writing, accessibility, videography, graphic design, photography

contact: Florencia Prada, fprada@sandia.gov

U.S. Department of Commerce, National Institute of Standards and Technology

Marketing Support, Web Design and Hosting, Event Videography Services

Responsibilities include creative direction, logistics, video production, project management, graphic design, writing and copy editing, marketing materials, social media, public outreach, and website design

contact: Sarah Hughes, sarah.hughes@nist.gov

U.S. Department of Defense, Colorado Army National Guard

Marketing Support Services

Responsibilities include social media, marketing strategy and materials, graphic design, website maintenance, event planning and management, public affairs

contact: Suzanne Buemi, Suzanne.m.buemi.civ@mail.mil

High Line Canal Conservancy

Public Outreach Campaign

We developed a series of videos, public outreach materials, social media content, and web design to promote and protect Denver's High Line Canal.

contact: Connie Brown, connie@highlinecanal.org

For more information, please visit circuitmedia.com

