

HOW CAN OUR TEAM HELP YOU?

We've compiled a few common questions and answers about why communication management and public information are essential.

What are communication management and public information?

Public information and communication management plays a fundamental role in any project. Our skillset can be defined under many titles depending on the local state or federal level line item. Our role is to monitor and disseminate information to the public and key stakeholders affected by any given work site. We streamline the tedious and resource-intensive process of public information services. Communication management entails strategically planning and implementing a clear and organized communication channel between organizations and the public. Public information managers are the point of contact for all inquiries during a construction or infrastructure project. Projects with a communications manager will successfully inform stakeholders while keeping the project on schedule.

Why choose Circuit Media?

Circuit Media provides public information and outreach, graphic design, marketing, communications, event planning, and project management services to the local, state, and federal governments. Circuit Media has provided public information services and communication management on over 100 municipal and state infrastructure projects. We are experts in effectively communicating and engaging with stakeholders. We are a trusted, tested, and established organization serving all of your communication needs using our detail-oriented and streamlined processes. We perform all of our services in-house, allowing us to be a one-stop-shop for our clients.

Circuit Media's expertise in public information and communication management is shown through our long-standing excellent reputation in the industry. We will work tirelessly to make sure we are a trusted partner on your project. Circuit Media has federal certifications such as DBE, SBE, M/WBE, SWaM. As a multi-state DBE, we can help you meet both your specific needs and your state's DBE goals. Please view our capability statement for a list of our federal communication work and state and local public information work.

How do I know if I need a communication manager?

Within most Request For Proposals (RFPs), there is a provision for a communication manager. They may be called many things such as Public Information Services, Strategic Communication, Public Safety and Involvement, or Communications Outreach.

There are many benefits to having a communication manager, even if it is not a requirement. Circuit Media has the expertise you can trust to ensure your project runs smoothly. Communication Managers/PIOs are beneficial to cut back on the amount of administration time required while making sure the public and key stakeholders are informed throughout the project. Our team is familiar with contract specifications, and we will make sure all communication requirements are met.

Services We Provide



Communications Management



Public Information



Strategic Communications



Communications Outreach



Public Safety and Involvement



Public Relations



Internal Communications



Crisis Communications



Issues Management



Reputation Safeguarding



Media/Social Media Planning and Outreach



Creative Development

For more information, visit: circuitmedia.com/public-information-page/
For general inquiries, please email: publicinformation@circuitmedia.com