

FEDERAL IDENTIFIERS

DUNS: 153780031
CAGE: 668P0
GPO: 19537
GSA: 47QRAA18D00EN




CODES

NAICS	PSC
511110	7630
511120	B599
512110	R410
541430	R422
541490	R426
541611	R499
541613	R699
541810	R701
541820	R706
541922	R707
541990	R708
561320	R799
561410	T099

PRIMARY CONTACT

Rebecca Askew, CEO
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WEB/SOCIAL MEDIA

 CircuitMedia.com
 /CircuitMediaLLC
 @CircuitMedia



CAPABILITIES

Public Relations, Events, Design, Communications for Government

Circuit Media provides public relations and communications management for events both in-house and on behalf of clientele. Circuit Media understands that effective and compelling public relations is essential to the success of your organization. We have provided public relations specific to our clients needs, to keep them connected and in front of key decision makers. We know how to provide effective communications to make your organization irresistible and meaningful for target audiences.

CORPORATE INFORMATION

- Private Corporation – founded in 2002
- Rebecca Askew, Esq., CEO
- Number of Employees – 50 nationwide
- 8(a) Certified
- DBE, SBE, M/WBE, SWaM
- SBA e-200 Emerging Company
- ISBEE – Indian Small Business Economic Enterprise
- EDWOSB – Economically Disadvantaged Woman-Owned Small Business
- WOSB – Woman-Owned Small Business
- Colorado Top 100 Woman-Owned Company
- 2018 Colorado Company to Watch
- GSA Professional Services Schedule

PUBLIC RELATIONS CORE COMPETENCIES



Community Relations

We connect and engage with your community and non-profits



Customer Relations

We engage customers to determine areas of product/brand improvement and innovation



Media Relations

We manage relationships with media organizations by generating positive publicity



Social Media

We manage social media channels to engage the public and promote your brand



Government Relations

We communicate with the government in areas of compliance sensitivity and risk



Internal Communications

We support management and HR teams in effectively communicating with other employees



Media Production

We produce promotional videos, visuals, and other materials to create brand awareness



Crisis Communications

We leverage communications and media relationships to support crisis management



U.S. Department of Labor, Office of Job Corps

Change Management and Communications Services

We provided human-centered design communications and methodologies, change management, event management, and graphic design services to assist OJC in the redesign of its 125 Job Corps centers across the nation.

contact: Kevin Culp, culp.kevin@dol.gov

City and County of Denver & Colorado Department of Transportation

Public Relations for over 80 Infrastructure Projects

We provide crisis and routine communications to residents, businesses, and key stakeholders; develop appropriate releases and mechanisms for communications; and facilitate town halls, public meetings, and interviews between media outlets and officials.

contact: Rick Suer rsuer@newdesignconstruction.com

National Institute of Standards and Technology, Center for Neutron Research

Marketing and Public Outreach

We provided public outreach through marketing materials, graphic design, writing and copy editing, social media, website design, and video production to support a NIST prize challenge event.

contact: Renae Armstrong, rae.armstrong@nist.gov

U.S. Department of Energy, Sandia National Laboratories

Visual Communications Services

We provide visual and written materials to assist the agency in communicating with their stakeholders, employees, and the public about important information surrounding the agency's brand and mission.

contact: Florencia Prada, fprada@sandia.gov

Department of Health and Human Services, Administration on Aging, Office for American Indian, Alaska Natives, and Native Hawaiian Programs

Subcontractor for Teya Technologies, LLC

Event Management, Graphic Design, Design Research and Branding

Collaborated with the stakeholders of the AoA by providing on-site staff and organization, and designing and producing the event/exhibit materials for both print and web distribution for their 2015 and 2016 National Title Training & Technical Assistance Conference & Tribal Consultation and their 2017 Title VI Cluster Trainings. Circuit Media also provided Section 508 compliance services for event materials.

Contact: Paula Arevalo, paula.arevalo@teyaservices.com

High Line Canal Conservancy

Public Outreach Campaign

We developed a series of videos, public outreach materials, social media content, and web design to promote and protect Denver's High Line Canal.

contact: Connie Brown, connie@highlinecanal.org

For more information, please visit circuitmedia.com

