

## PRIMARY CONTACT

Rebecca Askew, CEO  
 raskew@circuitmedia.com  
 (o) 303.562.1807  
 (m) 303.888.7925




## SECONDARY CONTACT

Lisa McKell  
 lisa@circuitmedia.com  
 (o) 303.562.1798

## CORPORATE INFORMATION

- Private Corporation, founded in 2002
- CEO: Rebecca Askew, Esq.
- No. of Employees: 55
- Disadvantaged Business Enterprise (DBE)
- 8(a) Certified
- Native American Owned
- EDWOSB: Economically Disadvantaged Woman Owned Small Business
- Minority and Women Business Enterprise (M/WBE)
- SBA e-200 Emerging Company
- Plain Language Certified
- Web Accessibility and Section 508 Trained

## WEB/SOCIAL MEDIA

-  [CircuitMedia.com](http://CircuitMedia.com)
-  [/CircuitMediaLLC](https://www.facebook.com/CircuitMediaLLC)
-  [@CircuitMedia](https://twitter.com/CircuitMedia)

## COMPANY OVERVIEW AND CAPABILITIES

Circuit Media provides public information and outreach, graphic design, marketing, communications, event planning, and project management services to the local, state, and federal government. Circuit Media has provided public information services on over 100 municipal and state infrastructure projects and we are experts in effectively communicating and engaging with stakeholders.

## CIRCUIT MEDIA DBE STATUS

As a multi-state DBE, we can help you meet both your specific needs and your state's DBE goals.



Current		Pending	
Colorado	Montana	Alaska	Nevada
Arizona	Nebraska	Arkansas	Oregon
Hawaii	New Mexico	California	Texas
Idaho	Utah	Kansas	Washington
Illinois	Wyoming	Missouri	Wisconsin
Iowa			

## PUBLIC INFORMATION CORE COMPETENCIES



### Communications Management

We research stakeholders and create and implement detailed public information plans and strategies



### Event Management

We handle all aspects of planning and hosting public meetings, open houses, town halls, and media conferences



### Community Engagement

We set up simple, yet effective, lines of communication for the public and resolve inquiries within 24 hours



### Media Relations

Solid relationships, accurate messaging, and timely delivery are the key factors for our successful media relations



### Outreach Materials

Our in-house graphic design studio produces custom collateral, from maps to ads, aimed at informing our audiences



### Crisis Communications

We develop detailed crisis communications plans and strategies to expertly communicate during emergency situations

### RECENT PROJECTS

Circuit Media provides public information and outreach services, including communications with residents, businesses, and key stakeholders; development of appropriate releases and mechanisms for communications; preparation of presentations to city councils; and facilitation of town halls, public meetings, and interviews between media outlets and officials for the following recent projects:

#### Colorado Convention Center Expansion Project City and County of Denver

Project Cost: \$212M  
Length of Project: 4 years  
Public Impact: Over 2.4M center attendees since 2005  
*Public involvement and outreach for major center expansion project in Downtown Denver*

#### I-25 North Express Lanes, Segment 3 Colorado Department of Transportation

Project Cost: \$21.5M  
Length of Project: 1.5 years  
Public Impact: 180,000 vehicles per day  
*Public information services for major interstate project in North Denver*

#### Federal Boulevard Reconstruction Colorado Department of Transportation

Project Cost: \$29M  
Length of Project: 2 years  
Public Impact: 53,000 vehicles per day  
*Public information services for major state highway project in Central Denver*

#### US 24 Improvements and Falcon Park-N-Ride Development

El Paso County  
Project Cost: \$13.5M  
Length of Project: 1.5 years  
Public Impact: 25,000 vehicles per day  
*Public information services for major US highway and infrastructure project near Colorado Springs*

#### I-25 Overlay, C-470 to Belleview Avenue Colorado Department of Transportation

Project Cost: \$11M  
Length of Project: 1 year  
Public Impact: 266,000 vehicles per day  
*Public information services for major interstate project in South Denver*

#### York Street Phase 1, State Highway 224 to East 78th Improvements

Adams County  
Project Cost: \$10.5M  
Length of Project: 1.5 years  
Public Impact: 14,000 vehicles per day  
*Public information services for major roadway project in North Denver*

For more information, please visit [circuitmedia.com](http://circuitmedia.com)

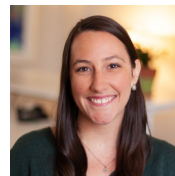
For general inquiries, please email [publicinformation@circuitmedia.com](mailto:publicinformation@circuitmedia.com)



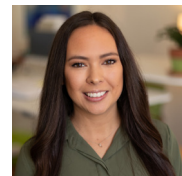
**REBECCA A. ASKEW**  
CEO  
raskew@circuitmedia.com



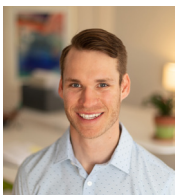
**LISA MCKELL**  
Director of Communications  
lisa@circuitmedia.com



**ELIZABETH DEWAARD**  
Public Information Manager  
elizabeth@circuitmedia.com



**JORDYN LANG**  
Public Information Manager  
jlang@circuitmedia.com



**JACOB HURLEY**  
Public Information Manager  
jacob@circuitmedia.com



**JESSICA SMITH**  
Public Information Manager  
jsmith@circuitmedia.com



**JESS BROVSKY-EAKER**  
Communications Specialist  
jess@circuitmedia.com



**SARA DESMOND**  
Public Information Assistant  
sdesmond@circuitmedia.com