

CIRCUIT MEDIA

CRISIS COMMUNICATIONS

CAPABILITIES



Circuit Media is your **Communications Compass** while navigating this uncharted territory. Unsure about when, how, or what to communicate to your employees or customers? We are your trusted source to provide reliable information clearly and concisely, every time.

It is essential to connect with your audience during these uncertain times, and we know how to create that connection. We provide a balance between the bad news, the good news, and the vital information in a way that is clear and understandable for you—our client—and your employees and customers. We provide information in a way that even those under stress can understand, feel comforted and knowledgeable, and know the information is trustworthy.

Our team is thorough during the analysis process and strategic when determining the method and medium for the messaging, which are the key aspects of successful risk mitigation. Our in-house graphic design studio produces custom collateral aimed at informing and reassuring the audience.

WE'LL WORK WITH YOU TO:

PREPARE



- Identify vulnerabilities
- Analyze stakeholders and preferred methods of communication
- Develop crisis communications plan

EXECUTE



- Face the crisis head-on
- Implement crisis communications plan
- Engage stakeholders

RECOVER



- Maintain constant, open communication with stakeholders
- Track effectiveness

WE CAN HELP YOU WITH:

- Crisis and Media Communications
- Public Relations and Outreach
- Writing and Copy Editing
- Graphic Design
- Multimedia and UI Design
- Publishing – Print/Digital
- Illustration Services
- Staffing – IT/Acquisitions Specialties
- Social Media/Marketing Strategy
- Project Management and Compliance
- Events and Trade Shows
- Photography
- Video Production and Editing
- Software Development

WHEN YOU USE OUR SERVICES, YOU'LL GET:

- A SAM Disaster Response Registry contractor
- Quick and accurate turnaround
- Plain language professionals
- Experts in legal, regulatory research
- Accessibility and Section 508 specialists
- Spanish language expertise
- Design Thinking professionals
- An approved GPO subcontractor
- An in-house creative studio
- A contractor with exceptional past performance ratings
- A Q Top Secret Facility Clearance contractor
- Collaborative and experienced staff
- Complete/up-to-date SAM registration

PAST PERFORMANCE



FEDERAL IDENTIFIERS

DUNS: 153780031

CAGE: 668P0

GPO: 19537

GSA: PSS 47QRAA18D00EN

CODES

NAICS PSC

511110	7630
512110	B599
541430	R410
541490	R422
541611	R426
541613	R499
541690	R699
541810	R701
541820	R706
541840	R707
541922	R708
541990	R799
561320	T099

PRIMARY CONTACT

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WEB/SOCIAL MEDIA

 CircuitMedia.com

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COLORADO DEPARTMENT OF TRANSPORTATION

Communications for over 80 Infrastructure Projects

We provide crisis and routine communications to residents, businesses, and key stakeholders; develop appropriate releases and mechanisms for communications; and facilitate town halls, public meetings, and interviews between media outlets and officials.

contact: Rick Suer rsuer@newdesignconstruction.com

U.S. DEPARTMENT OF LABOR

Technical Assistance for Office of Job Corps (OJC)

We provided human-centered design communications and methodologies, change management, and graphic design services to assist OJC in the redesign of its 125 Job Corps centers across the nation.

contact: Kevin Culp, culp.kevin@dol.gov

CITY AND COUNTY OF DENVER, OFFICE OF EMERGENCY MANAGEMENT

Emergency Operations Plan Redesign

We provided visual communications, graphic design, formatting, and layout services to update the City's Emergency Operations Plan.

contact: David Powell, david.powell@denvergov.org

ABOUT CIRCUIT MEDIA

Circuit Media works collaboratively with clients to assess goals, create timelines and develop solutions that provide positive outcomes for both customer and constituent. Whether we are providing public affairs assistance, multimedia design, or staffing a project, we use concise methodologies and plain language skills to offer cost-effective end products that meet and exceed expectations.

Corporate Information

- Private Corporation – founded in 2002
- Rebecca Askew, Esq., CEO
- Number of Employees – 50
- 8(a) Certified
- DBE, SBE, M/WBE, SWaM
- SBA e-200 Emerging Company
- ISBEE – Indian Small Business Economic Enterprise
- EDWOSB – Economically Disadvantaged Woman-Owned Small Business
- WOSB – Woman-Owned Small Business
- Colorado Top 100 Woman-Owned Company
- 2018 Colorado Company to Watch
- GSA Professional Services Schedule

INTERNAL CAMPAIGN

Crisis Communication Newsletters

The Circuit Media HR team began releasing daily e-newsletters to staff after they were sent to work from home due to COVID-19. The newsletters include a balance of information pertaining to the virus, encouraging messages, and lighthearted news.

CITY AND COUNTY OF DENVER

Communications and Public Relations Management

We provide crisis communications, public information management, public outreach strategy, research, technical writing, and visual communications support for the Colorado Convention Center Expansion Project.

contact: Scott Sumners, scott.sumners@us.rlb.com

WASHINGTON DC EXECUTIVE OFFICE OF THE MAYOR

COVID-19 Response Materials

We provide consulting services including graphic design, copywriting/editing, and dissemination of materials to assist the EOM in responding to DC's resident, business, and visitor concerns about exposure to COVID-19.

contact: Yvonne Howerton, yvonne.howerton@dc.gov

FOR MORE INFORMATION, PLEASE VISIT CIRCUITMEDIA.COM AND ASK ABOUT OUR PRIVATE PORTFOLIO

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