

# CIRCUITMEDIA

STATE

## IDENTIFIERS

**DUNS:** 153780031  
**CAGE:** 668P0  
**GPO:** 19537


## CODES

| NAICS  | NIGP   |
|--------|--------|
| 511110 | 915-23 |
| 511120 | 915-64 |
| 512110 | 915-71 |
| 541430 | 915-72 |
| 541490 | 962-69 |
| 541611 |        |
| 541613 |        |
| 541810 |        |
| 541820 |        |
| 541910 |        |
| 541922 |        |
| 541990 |        |
| 561320 |        |
| 561410 |        |

## PRIMARY CONTACT

Rebecca Askew, CEO  
raskew@circuitmedia.com  
(o) 303.562.1807  
(m) 303.888.7925

## WEB/SOCIAL MEDIA

 CircuitMedia.com  
 /CircuitMediaLLC  
 @CircuitMedia



## CAPABILITIES

### Design, Communications, Staffing and Logistics Services for Government.

Circuit Media works collaboratively with clients to assess goals, create timelines and develop solutions that provide positive outcomes for both customer and constituent. Whether we are staffing a project, providing multimedia design or public affairs assistance, we utilize concise methodologies and plain language skills to offer cost-effective end products that meet and exceed expectations.

## CORPORATE INFORMATION

- Private Corporation – founded in 2002
- Rebecca Askew, Esq., CEO
- Number of Employees – 32
- 8(a) Certified
- DBE, SBE, M/WBE, ACDBE, SWaM
- SBA e-200 Emerging Company
- ISBEE – Indian Small Business Economic Enterprise
- EDWOSB – Economically Disadvantaged Woman-Owned Small Business
- WOSB – Woman-Owned Small Business
- Colorado Top 100 Woman-Owned Company
- 2018 Colorado Company to Watch



## CORE COMPETENCIES

- Public Information and Policy
- Media and Crisis Communications
- Writing and Copy Editing
- Graphic Design
- Multimedia and UI Design
- Publishing – Print/Digital
- Illustration Services
- Staffing – IT/Acquisitions Specialties
- Social Media/Marketing Strategy
- Project Management and Compliance
- Events and Trade Shows
- Photography
- Full Service Video Production
- Software Development

## BENEFITS OF WORKING WITH US

- Exceptional past performance ratings
- Quick and accurate turnaround
- Accessibility and Section 508 trained
- Spanish language expertise
- Certified Green Business
- Offices in Denver and Washington, DC
- Government purchase cards accepted
- Approved GPO subcontractor
- Plain language certified
- In-house creative studio
- Q Top Secret Facility Clearance
- Collaborative and experienced staff
- SAM registration complete and up to date
- Use of design thinking techniques

# PAST PERFORMANCE



## COLORADO DEPARTMENT OF PUBLIC SAFETY, FINANCIAL SERVICES UNIT

### *Technical Writing Support*

technical writing, documentation, graphic design of reference materials

contact: Tip-arpar Karasudhi, tip-arpar.karasudhi@state.co.us

## COLORADO DEPARTMENT OF TRANSPORTATION

### *Contract Administration and Procurement Manuals*

technical writing, graphic design, project management

contact: Barbara Wallace, barbara.wallace@state.co.us

## COLORADO DEPARTMENT OF TRANSPORTATION

### *Public Information Services*

crisis and routine communications, public outreach and relations

contact: Amy Ford, amy.ford@state.co.us

## COLORADO DEPARTMENT OF HUMAN SERVICES, DIVISION OF EMPLOYMENT AND BENEFITS

### *Animated and Printable Infographics*

graphic design, animation, messaging strategy

contact: Kit Taintor, kit.taintor@state.co.us

## COLORADO DEPARTMENT OF HUMAN SERVICES, OFFICE OF EARLY CHILDHOOD

### *Copywriting and Design Support*

website content, translation, marketing and educational materials

contact: Lindsey Dorneman, lindsey.dorneman@state.co.us

## BUREAU OF LAND MANAGEMENT, U.S. DEPARTMENT OF THE INTERIOR

### *Staffing of National Operations Center*

personnel and project management - contract specialists, procurement technicians, IT acquisitions, energy data specialist, subject matter experts, FBMS help desk, graphic designers

contact: Melissa Hutchison, mhutchison@blm.gov

## SANDIA NATIONAL LABORATORIES, U.S. DEPARTMENT OF ENERGY

### *Visual Communications Services*

technical writing, videography, graphic design, photography, web design

contact: Florencia Prada, fprada@sandia.gov

## OFFICE OF JOB CORPS, U.S. DEPARTMENT OF LABOR

### *Technical Assistance for Office of Job Corps (OJC)*

Student-Centered Design Support Contract human-centered design research and methodologies, change management

contact: Kevin Culp, Culp.Kevin@dol.gov

## OFFICE OF PERFORMANCE MANAGEMENT AND THE CHIEF FINANCIAL OFFICER, U.S. SMALL BUSINESS ADMINISTRATION

### *Financial and Budgetary Reports*

copy editing, graphic design, 508 compliance, publishing

contact: John Babcock, john.babcock@sba.gov

FOR MORE INFORMATION, PLEASE VISIT [CIRCUITMEDIA.COM](http://CIRCUITMEDIA.COM) AND ASK ABOUT OUR PRIVATE PORTFOLIO

